

Oxxio offers insight into energy consumption via mobile phone and desktop

New EnergieMonitor now available on Oxxio website

Hilversum, July 7 2009 - From now on, all Oxxio customers can track their energy consumption always and anywhere with a mobile phone or their desktop. [Oxxio](#), the fourth largest energy provider in the Netherlands, has launched the Oxxio EnergyMonitor widget. The innovative widget* follows up on the launch of Oxxio's smart meter and [My Oxxio](#). The Oxxio EnergyMonitor enables customers to check their energy consumption every day, without the need to be near the meter itself. It is also possible to compare the usage with another date or period. Moreover, customers can enter their target consumption. With the Oxxio EnergyMonitor, Oxxio wants to raise awareness among customers with regard to their energy consumption. Oxxio customers who already have a smart meter, can download the widget for free from the Oxxio website. Oxxio customers who do not have a smart meter and anyone who is interested can watch a demo on this site.

Energy savings in Euros, kWh and cubic meters

Research by Oxxio shows that consumers have a need for targeted advice on energy savings. Despite the fact that the EnergyMonitor and the smart meter themselves do not lead to energy savings, research shows that 33 percent of smart meter users realized savings of five percent. Eighteen percent realized savings of over ten percent on their energy bill. The Oxxio EnergyMonitor offers customers daily insight into energy consumption in terms of Euros, kWh (power) or cubic meters (gas). Additionally, the EnergieMonitor offers saving tips that clearly show how much they save on the annual bill. The widget also enables a customer to compare the use of power or gas of a certain day with that of another day.

Smart meter

Earlier, Oxxio launched My Oxxio and the smart meter to enable customers to enhance the insight into their energy usage. The smart meter remotely reads the power or gas usage and transmits them via GPRS. Next, the data are made available through the internet in My Oxxio. Customers can log onto the Oxxio website and check their usage or change their personal settings.

Security

Oxxio EnergyMonitor's security is handled by a personal code. In order to show the energy usage in the widget, a customer needs to download the personal code from his or her My Oxxio. As long as the personal code is not activated, the widget will show the energy consumption of a demo user. "Consumers are interested in ways to save energy", says Joos Luteijn, manager E-Business at Oxxio. "By offering services, such as My Oxxio, the Oxxio EnergyMonitor and the [Bespaarassistent](#), customers get all the benefits out of their smart meter. We want to advise our customers as much as possible on energy and cost savings."

Widget for smart phone and PC

Full-service internet agency TamTam developed the widget for a variety of devices, including PC, Mac, PDA and smart phone. The widget, which leverages Universal widget API, runs on various operating systems, including Microsoft, Google and Apple.

* A widget is a small application on a website, mobile phone or computer. It often has only one task. For example, there are widgets for weather forecasts, news, stocks, pregnancy calendars or for presenting favorite photographs. Widgets are very popular in the online world. Social networks and Google already offer thousands of widgets.

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About Oxxio

Since its inception in 2000, Oxxio has developed into a leading supplier of energy by offering customers benefits and help them save energy. As a supplier of green power and gas, Oxxio targets the consumer market as well as business clients. Oxxio is the fourth largest energy supplier in the Netherlands. The growth of the company has led to a situation in which Oxxio will start producing energy itself by 2010. Since 2005, Oxxio is part of Centrica plc, which has subsidiaries including British Gas and Centric Energy. Centrica has approximately sixteen million customers and thirty-thousands employees.

More information on Oxxio is available on www.oxxio.nl

About Tam Tam

Tam Tam is a full-service internet agency with offices in Delft and Utrecht. It combines concept, design and technology in such a way that online issues of customers are addressed. Tam Tam is very ambitious, but also very down-to-earth Dutch. It is proud of its top position in the Netherlands, of its employees and of its clients. Tam Tam addresses

issues such as collaboration, communication and e-business. It aims at including the right user experience in its solutions.

More information is available on www.tamtam.nl

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